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FORMERLY

I.E.ILGENFRITZ' SONS COMPANY

MONROE, MICHIGAN

TELEPHONE MONROE 1900

BRANCHES IN DETROIT, MICH. - TOLEDO, OHIO - EASTVILLE, VIRGINIA

November 10, 1950

EVERGREENS ROSES TREES & SHRUBS

for the Homeowner

FRUIT TREES VINES & BUSHES
for the Commercial Fruit Grower

SINCE 1847 Our One Hundredth Third Year



During the dark and dreary days of winter all of us like a little live color in our homes. A colorful plant serves this purpose best.

Last year one of the Dutch bulb salesmen told us of a superior strain of Amaryllis which flowered pure bright red blooms of large size and five to seven blooms to the bulb. We were frankly a little dubious that we could get that many blooms from one bulb, so we decided to purchase a small quantity and bloom them ourselves to see what they really were like. To our amazement, some of the bulbs produced nine flowers, many of them seven, and all of them at least five. They were six to eight inches across and were long lasting.

This year we are offering this Amaryllis to our customers. The bulbs are the largest we have ever seen, requiring a teninch pot. The bulbs will bloom six weeks after starting. Cultural instructions will be furnished with each order.

The variety is Amaryllis van Meuveran superiora and the price is \$5.95 each postpaid. Shipment will be made immediately upon receipt of order. Send your order now, so you can have blooms at the holiday season.

Very cordially yours,

ILGENFRITZ NORSER INC

M. M. Ilgenfriz